OUTPASS · CONCEPT PITCH / 2026

The whole night. One pass.

Dining, films, gigs and the bill. Built around how friends actually go out.

- ↗ Your pass to tonight.
- ↗ Mumbai + Bengaluru · fictional concept

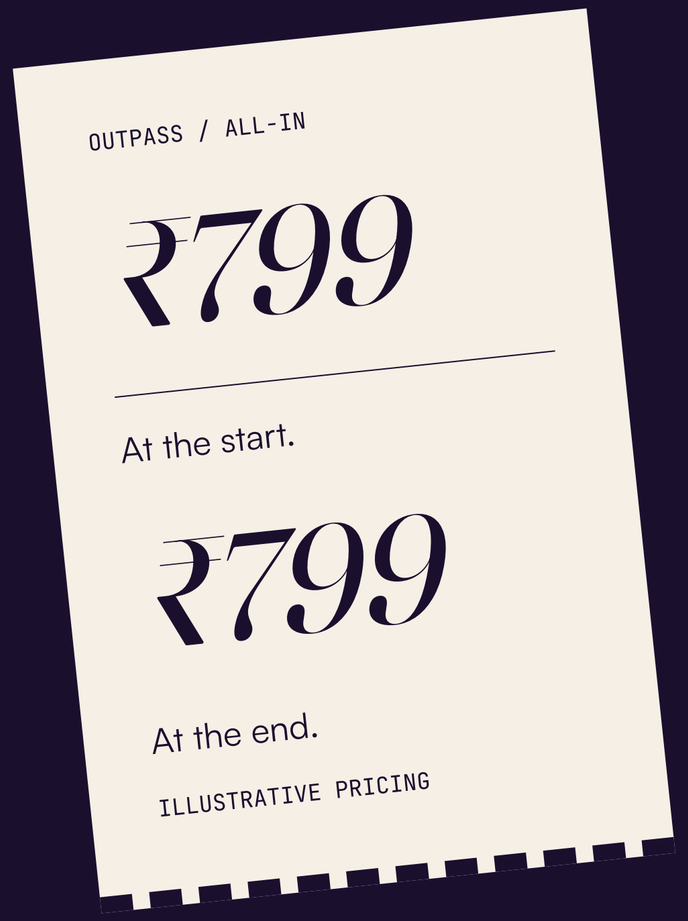


01 / THE PROBLEM

Too many tabs. Not enough tonight.

The group chat never closes. Prices change at checkout. A screenshot gets passed around. Every leg lives in a different app.

- ↗ Planning friction
- ↗ Last-step fees
- ↗ Fragmented entry and payments



02 / THE SOLUTION

One plan, from vote to encore.

An editorial going-out app that helps a group decide, books the whole night and carries one live pass.

- ↗ Huddle → vote together
- ↗ Double Bill → dinner + show
- ↗ TablePay → pay + split

01 / VOTE

02 / BOOK

03 / GO

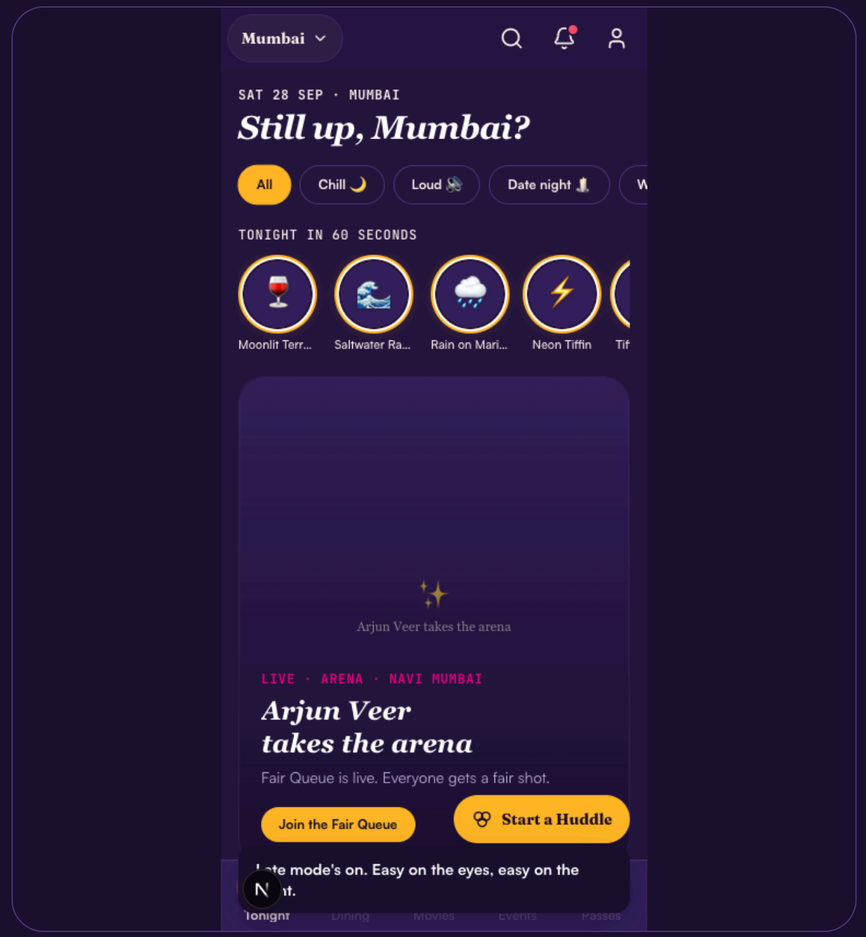
04 / SPLIT

03 / THE GUEST APP

A magazine at midnight.

Curated picks, honest all-in prices and tickets you want to show off. Every venue, artist and film is fictional.

- ↗ Tonight feed
- ↗ Best seats together
- ↗ Holopass + Encores



04 / HOW IT WORKS

Vote. Book. Go. Split.

Four decisions, one shared plan. The guest app and partner surfaces update together in the local simulation.

- ↗ Plan with your friends
- ↗ Book tables and seats
- ↗ Enter with a live code
- ↗ Pay with service charge off

01 / VOTE

02 / BOOK

03 / GO

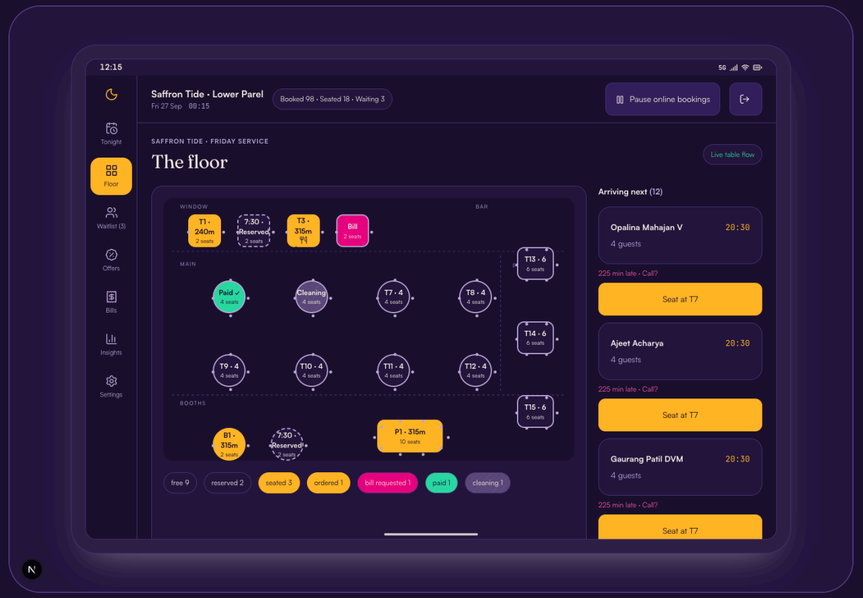
04 / SPLIT

05 / OUTPASS HOST

Fill the tables you have free.

A host tablet with a real floor, reservation timeline, digital waitlist and offers for quieter slots.

- ↗ Drag to seat
- ↗ Pause online bookings
- ↗ Slot-level offers and bills

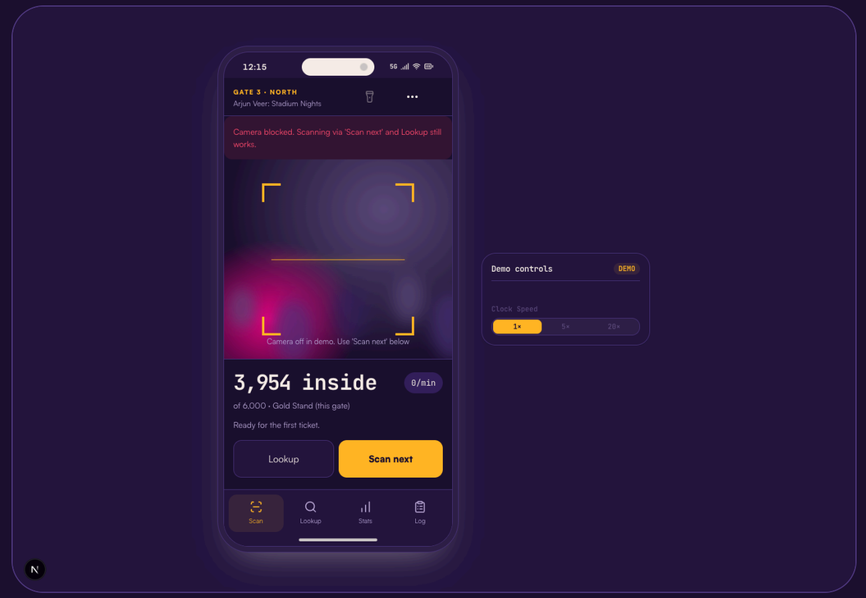


06 / OUTPASS GATE

Big colours. Clear decisions.

Rotating codes, wrong-gate redirects and manual admission with an ID check. Designed for a busy gate crew.

- ↗ LET THEM IN
- ↗ ALREADY IN
- ↗ WRONG GATE



07 / THE OPPORTUNITY

The night is a whole category.

Start with two cities and three habits: dinner, films and live events. Expand through venue and organiser partnerships.

- ↗ Mumbai · illustrative launch market
- ↗ Bengaluru · illustrative launch market
- ↗ Delhi NCR · concept roadmap



08 / BUSINESS MODEL

Price like a friend.

₹0 to list for venues. 8% of event face value, disclosed all-in for the fan. All Access at ₹299 per quarter in the seed.

- ↗ Slot-level venue offers
- ↗ Event commissions
- ↗ Optional membership; no queue advantage



09 / ILLUSTRATIVE TRACTION

Design targets. Never results.

These figures illustrate the service at scale. They are invented for this portfolio concept.

- ↗ 1,200+ partner tables · illustrative
- ↗ 38 Fair Queue venues · illustrative
- ↗ ₹0 surprise fees · design promise
- ↗ 4.8★ Holopass rating · illustrative

₹0

SURPRISE FEES

Illustrative concept targets

10 / ROADMAP

Build the night, one city at a time.

A proposed rollout, not a live launch schedule.

- ↗ 01 • Validate guest and partner flows
- ↗ 02 • Pilot Mumbai + Bengaluru
- ↗ 03 • Prove entry reliability on devices
- ↗ 04 • Explore Delhi NCR

01 / VOTE

02 / BOOK

03 / GO

04 / SPLIT

11 / THE TEAM + ASK

A small team. A big night.

Fictional leadership: Ira Deshpande, CEO; Samar Khanna, CTO; Noor Ali, Curation. The ask: three venue partners and one organiser for a research pilot.

- ↗ Product + engineering
- ↗ Curation + partner operations
- ↗ Pilot terms to be defined



FICTIONAL LEADERSHIP

12 / YOUR PASS TO TONIGHT

See every side of the same night.

Try the guest, host and gate together at /demo. A fictional brand and a working local prototype.

- ↗ outpass.thesaral.com/demo
- ↗ hello@outpass.example
- ↗ Concept project · no live booking service

